

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

LUC Media
Attention: Accounts Payable
25 Whitlock Place SW - Suite 201
Marietta, GA 30064

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
315343-1	11/04/12	November 2012	10/29/12 - 11/04/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Steve Kopicki	WXYZ National	National

Advertiser	Product	Estimate Number
Stand Up for Democracy	Stand Up for Democracy (I	

Flight Dates	Order #	Alt Order #
10/29/12 - 11/04/12	315343	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
13041		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/29/12	11/04/12	M-F 7-9am	7-9am M-F	MTWTF--	:30	3	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 3 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ M 10/29/12 8:54 AM M-F 7-9am 7-9am M-F :30 SUDTV02H \$2,000.00 NM 2 WXYZ W 10/31/12 8:53 AM M-F 7-9am 7-9am M-F :30 SUDTV02H \$2,000.00 NM 1 WXYZ Th 11/01/12 8:49 AM M-F 7-9am 7-9am M-F :30 SUDTV02H \$2,000.00 NM									
2	10/29/12	11/04/12	M-F 9a-10a	9-10am M-F	MTWTF--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Tu 10/30/12 9:35 AM M-F 9a-10a 9-10am M-F :30 SUDTV02H \$1,000.00 NM 1 WXYZ W 10/31/12 9:27 AM M-F 9a-10a 9-10am M-F :30 SUDTV02H \$1,000.00 NM 3 WXYZ Th 11/01/12 9:51 AM M-F 9a-10a 9-10am M-F :30 SUDTV02H \$1,000.00 NM									
3	10/29/12	11/04/12	M-F 10a-11a	10-11am M-F	MTWTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Tu 10/30/12 10:24 AM M-F 10a-11a 10-11am M-F :30 SUDTV02H \$800.00 NM 3 WXYZ Th 11/01/12 10:16 AM M-F 10a-11a 10-11am M-F :30 SUDTV02H \$800.00 NM 1 WXYZ F 11/02/12 10:13 AM M-F 10a-11a 10-11am M-F :30 SUDTV02H \$800.00 NM									
4	10/29/12	11/04/12	M-F 12-1pm	12-1pm	MTWTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ M 10/29/12 M-F 12-1pm 12-1pm :00 \$1,200.00 NM See MG 4.4 1 WXYZ Tu 10/30/12 12:54 PM M-F 12-1pm 12-1pm :30 SUDTV02H \$1,200.00 NM 4 WXYZ F 11/02/12 12:23 PM M-F 12-1pm 12-1pm :30 SUDTV02H \$1,200.00 NM MG for 4.3 10/29 2 WXYZ F 11/02/12 12:46 PM M-F 12-1pm 12-1pm :30 SUDTV02H \$1,200.00 NM									



www.wxyz.com

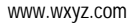
Send Payment To:

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P.O. Box 643405
Cincinnati, OH 45264-3405

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Invoice #	Invoice Date	Invoice Month	Invoice Period
315343-1	11/04/12	November 2012	10/29/12 - 11/04/12
Advertiser	Product	Estimate Number	
Stand Up for Democracy	Stand Up for Democracy (I		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/29/12	11/04/12	M-F 3p-4p	3-4pm M-F	MTWTF--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Tu 10/30/12 3:29 PM M-F 3p-4p 3-4pm M-F :30 SUDTV02H \$1,000.00 NM									
1 WXYZ W 10/31/12 3:38 PM M-F 3p-4p 3-4pm M-F :30 SUDTV02H \$1,000.00 NM									
3 WXYZ F 11/02/12 3:41 PM M-F 3p-4p 3-4pm M-F :30 SUDTV02H \$1,000.00 NM									
6	10/29/12	11/04/12	5-6pm M-F	5-6pm M-F	MTWTF--	:30	3	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 MTWTF-- 3 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 10/29/12 5:46 PM 5-6pm M-F 5-6pm M-F :30 SUDTV02H \$2,000.00 NM									
3 WXYZ W 10/31/12 5:27 PM 5-6pm M-F 5-6pm M-F :30 SUDTV02H \$2,000.00 NM									
2 WXYZ Th 11/01/12 5:51 PM 5-6pm M-F 5-6pm M-F :30 SUDTV02H \$2,000.00 NM									
7	10/29/12	10/29/12	11pm Action News Updat	11-1135pm M-Sun	M-----	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 10/29/12 11:23 PM 11pm Action News Update 11-1135pm M-Sun :30 SUDTV02H \$5,000.00 NM									
8	10/29/12	11/04/12	Action News SAT 6am	SAT 6-7am	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 11/03/12 6:38 AM Action News SAT 6am SAT 6-7am :30 SUDTV02H \$500.00 NM									
9	10/29/12	11/04/12	GMA SAT 7-8am	SAT 7-8am	-----S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 11/03/12 7:54 AM GMA SAT 7-8am SAT 7-8am :30 SUDTV02H \$900.00 NM									
10	10/29/12	11/04/12	Sa 7-8p	7pm Sat	-----S-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 11/03/12 7:46 PM Sa 7-8p 7pm Sat :30 SUDTV02H \$2,000.00 NM									
11	10/29/12	11/04/12	ABC's Saturday Night Foc	SA 8pm-1130pm	-----S-	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 11/03/12 10:09 PM ABC's Saturday Night Football SA 8pm-1130pm :30 SUDTV02H \$4,000.00 NM									
12	10/29/12	11/04/12	Action News SUN 6am	SUN 6-7am	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 11/04/12 6:41 AM Action News SUN 6am SUN 6-7am :30 SUDTV02H \$500.00 NM									



INVOICE

<u>Total Spots</u>	27	<u>Gross Total</u>	\$40,200.00
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<u>Agency Commission</u>	\$6,030.00
<u>Net Amount Due</u>	\$34,170.00